



1.6 million page impressions per month
100,000 unique visitors per month

ADVERTISING RATES PER MONTH

- \$750 Leader board
- \$600 Skyscraper Ad
- \$550 Square Ad
- \$450 Middle Rectangle Banner Ad
- \$350 Square Side Block Ad



2.1 million page impressions per month
200,000 unique visitors per month
60,000 new visitors per month
over 140,000 loyal visitors per month

ADVERTISING RATES PER MONTH

- \$900 Leader board
- \$800 Skyscraper Ad
- \$750 Square Ad
- \$600 Middle Rectangle Banner Ad
- \$440 Square Side Block Ad

Geo. Targeted Banner Ads:

on Relix.com & Jambands.com

Please Email Advertising@relix.com for pricing

RELIX.COM NEWSLETTER:

- Reaches over 250,000 opt-in readers
- Sent out every month

ADVERTISING RATES PER NEWSLETTER

- \$400 Rectangle Banner Ad
- \$350 Advertorial Section (25 words or less; includes one headline, one image, and up to three links)

*Banners for newsletters must be an animated GIF or static image, CANNOT be an embedded code

TARGETED EMAIL BLASTS:

250,000 opt-in music lovers

Target our entire national list for \$5,000 or pay only for those you want to target geographically!

- Relix can geographically target any area by state, city or mile radius around a zip code
- Each blast is exclusively customized for your event

ADVERTISING RATES PER EMAIL BLAST

\$100 FOR CREATION OF EMAIL, plus fee for each email recipient. The price per email recipient depends on the size of your event.

- For events under 2,000 people, price is \$0.10 per email
- For events 2,001- 5,000 people, price is \$0.20 per email recipient
- For events over 5,000 people, price is \$0.20 per email recipient
- Minimum blast price is \$400

Materials Due:

Advertiser must provide each of the following materials, compiled together in one email, at least 5 business days before blast date • Event date and time • Event location • Ticket Info • Links to advertiser website • Prize Info • Can also include important event information • At least one image in jpg format • Subject line • All images to be included in the email must be under 200k

BANNER AD SPECS

SPACE UNIT	DIMENSIONS	MAX SIZE
Leader board	728 w x 90 h pixels	40 k
Skyscraper	120 w x 600 h pixels	40 k
Square Ad	300 w x 250 h pixels	40 k
Rectangle Banner	468 w x 60 h pixels	25 k
Square Side Block	125 w x 125 h pixels	25 k

- * Ads should be a gif, animated or jpg
- * Video ad should be Flash (.flv) format and will auto-size to the screen
- * Flash banners accepted, premium rate

Contact ADVERTISING@RELIX.COM